

12/14/09 ABC Minutes

- I. Evelyn Brown, president, called the meeting to order at 6:30 p.m. Members present introduced themselves.
- II. Sherry Zabikow-Community Relations Manager, Barnes & Noble, Cherryvale Mall. Sherry asked to come to our meeting as the Freshman Campus Book Fair at Cherryvale was not as successful as she wished. She wanted to give us suggestions for improvement should we wish to hold another book fair. She handed out a packet of information to each member present. A copy of this information is attached. Ideas presented included holding special events at the store with student groups, posters in the community, corporate partners, using the district web page for advertisement, and having a teacher wish list available. Bev Reynolds, a freshman parent and Barnes & Noble employee, was present at the meeting and also contributed ideas. Currently the Main campus library has a book fair scheduled for March 27. The fair sponsored by this group last year was successful.
- III. The minutes from the last meeting were approved as written.
- IV. Treasurer's Report: Leslie Montgomery. A written report was distributed and is attached to these minutes. Our current balance is \$11,110.96. Leslie received information from Home City Ice and has determined that the Jefferson Booster Club owes us \$375.84 from this year and prior years. Profits from concessions are lower because the tax rate has been increased substantially this year. We are currently paying taxes on purchases as our Sam's Club membership had been discontinued. We will look into reopening this account.
- V. Principal's Report. Mr. Craig Burt, AFC asst. principal. The Deserve to Be Knighted program has been successful. He thanks the Booster Club for their contributions to this program. There was some confusion initially with concession sales at the freshman basketball games as the cheerleaders wanted to sell candy and the girls basketball team had been scheduled to run concessions. The two teams were able to resolve this confusion. The wrestlers are selling concessions at their meets. Melinda Alekna expressed concern about the gun incident at the school. Mr. Burt expressed that safety of all students is the #1 priority of the school administration. The district's program for students with extreme behavioral problems is currently undergoing revision. Starting in January, the program will expand and will serve many more students.
- VI. Athletic Director Report: Ms. Katy Statler. The district administration has frozen the budget for all ADs. She has not yet hired a baseball coach. Rock Valley College gave the districts ADs a tour of their new facility. Use of the gym for regional/sectional competitions may happen in the future. College recruitment of student athletes for football is currently running through Ms. Statler. She is hoping to use her position to advocate for the students. ROTC has one of the top twenty shooters in the nation. The cross country team will be recognized at a board meeting

for their volunteer work with Rockford Memorial Hospital. In response to a question, she reports that the cheerleaders may not always be at away games if they have another competition scheduled.

- VII. Fundraising.
 - a. Logli: No report.
 - b. Ink/cell phones recycling: No report.
 - c. On the Waterfront: We have received the check.
 - d. Concessions: Melinda has been very happy with the work Jan Ford has been doing to open/close for boys' basketball. Jan has come up with several ideas. We may add pizza to the menu instead of walking tacos. There has been some waste with the tacos.
 - e. Spirit Wear: Request for sales at the basketball games has been voiced. Leslie reports that these sales have been unsuccessful in the past. We could look at having sales at one or two games. An announcement could be made in the gym that the sales were occurring. Students have also requested new items be available. We have been trying to reduce our inventory.
 - f. Mud Volleyball: No report.

- VIII. Cheer Mats: The Booster Club voted to pay the amount remaining on this account minus the amount the Jefferson Booster Club owes us for ice. The JBC can pay their athletic department this amount.

- IX. Bylaws changes: Deferred. Current revised bylaws are attached.

Respectfully submitted,
Karen Olson, secretary